

## Dear Parents and Families:

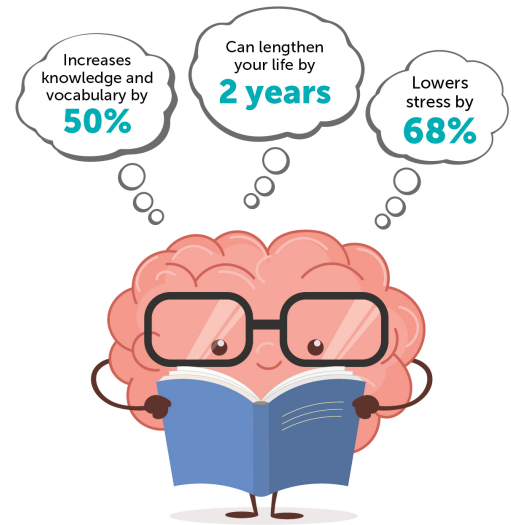
Reading increases knowledge and vocabulary, lowers stress, and supports your child's emotional growth. But perhaps the best benefit is the lasting bond you create when you and your child read together.

The Fall Book Fair is coming to Cherry Park Elementary School! I have included important information below...

## Save the date!

- Online Book Fair: **October 9 – October 22**
- In-School Book Fair: **October 14 – October 18**  
(shopping hours: **7:45 AM – 5:30 PM**)

## Reading Fuels the Brain!



Sources: Stanovich, 2018; University of Sussex research, 2009; Bavishi, Slade, and Levy, 2016

Photo credit: Andrii\_M/Shutterstock

## Special activities:

**Monday, October 14...**Teacher Previews and READO private shopping events

**Wednesday, October 16...**ALL FOR BOOKS QUARTER CHALLENGE! **Which class can donate the most quarters?**



**NEW In-School and Online Shopping Options!** With Book Fair eWallet, a safe and convenient digital payment account, your student can shop the Fair cash-free! **And if you're not able to attend the Fair, try our new online shopping option.**

We've partnered with The Scholastic Store™ to offer over 6,000 products that ship direct to your home (with free shipping on orders of \$25 or more)! Visit our homepage to

access eWallet or shop online:

<https://www.scholastic.com/bf/cherryparkelementary1>

I look forward to seeing you and your family at our Fall Book Fair!

Sincerely,

**Robert L. Bartless, Jr.**

Media Specialist

Cherry Park Elementary School of Language Immersion

